

Blog Outreach Pro



Blog Outreach Pro is a Blogger Outreach and Social Media Marketing toolkit for public relations firms and social media agencies - allowing them to consolidate resources, manage campaigns and provide real-time client reporting.

Blog Outreach Pro has been specifically designed to address the challenges and streamline the process of your social media marketing efforts.

- Take Control of Your Blogger Outreach Efforts
- Increase Efficiency and Centralize Your Resources
- Automate Your Blogger Outreach Campaigns
- Share Contacts Across Your Agency and Campaigns
- Blog Outreach Pro is scalable and is currently managing over 100 accounts at a time as well as maintaining a database of over 16,000 blogger and social media relationships
- Blog Outreach Pro has been proven and refined, with over 350 campaigns managed to date including music (Duran Duran), film (Icons Among Us) and book authors (Seth Harwood)

For More Information:

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www.blogoutreachpro.com

Blog Outreach Pro



Manage your Blogger and Social Media Campaigns

- Automates Campaign Management
 - Blogger Outreach & Social Media Campaign Dashboard
 - Tracks Outreach Communications Across Campaigns
- Centralized Database
 - Organizes Blogger / Social Media Contacts
 - Sort, Search, Share and Outreach From One Central Database
- Reporting
 - Is Fully Transparent
 - Happens in Real Time



facebook



twitter

blip.tv



flickr™



bebo

Create a central destination for bloggers to access your media assets, product information and links to materials located on leading social media networks

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